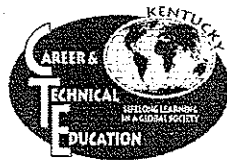
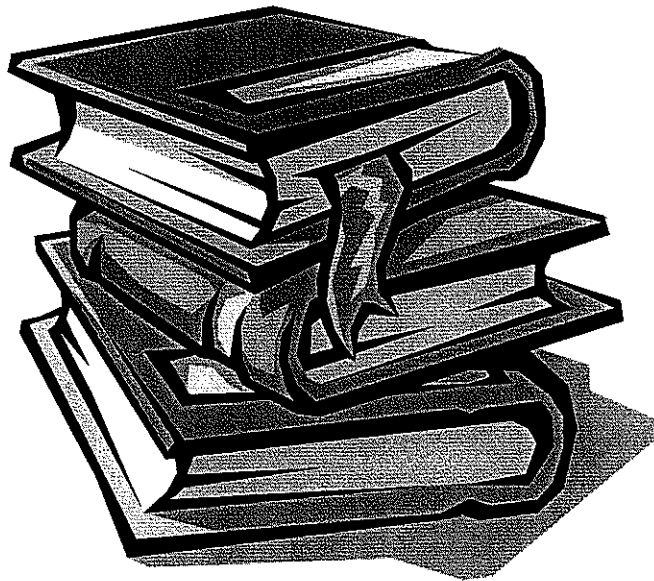


“Unite to Read”

Appendix



Appendix A

- **KET Ready Set Grow**
- **The Learning Triangle**
- **KET Ready Set Grow—
The Learning Triangle**
- **Website for Parents**
- **Home Activities Sheet**
- **Parent Involvement**



KET is committed to helping children get a good start in life. Nearly one third of our broadcast schedule is devoted to commercial-free non-violent children's programs that teach valuable lessons in problem solving, tolerance, self-esteem and interpersonal relations as well as specific language and math skills.

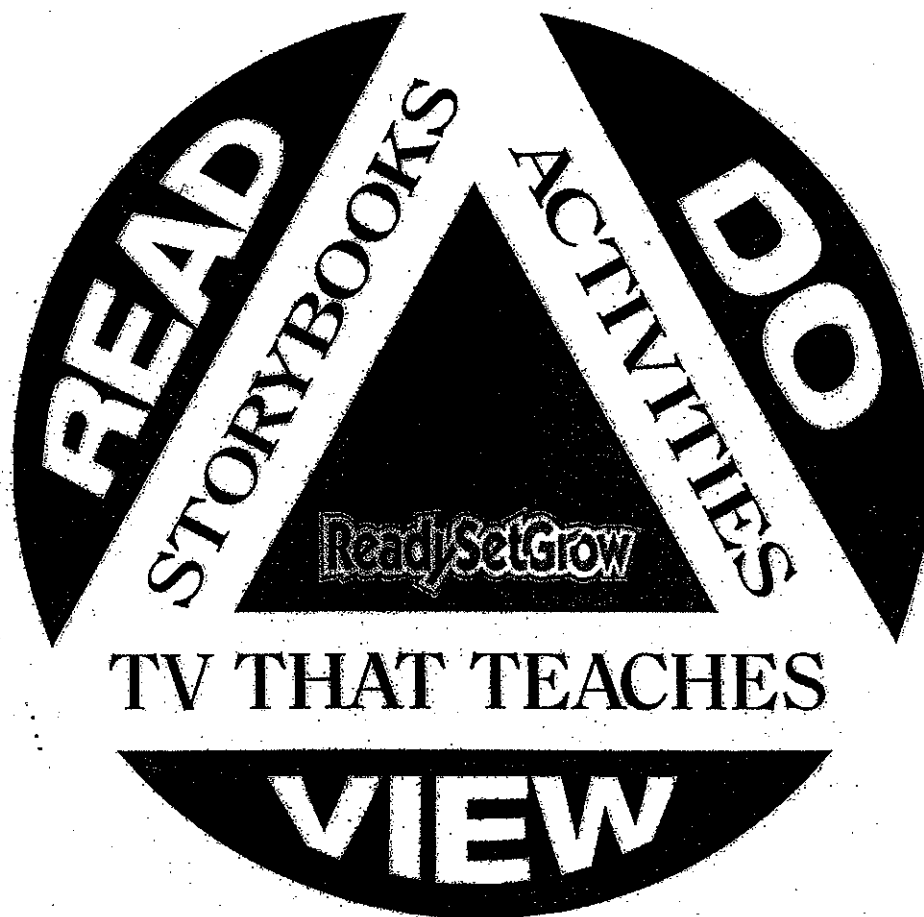
But even the best children's television works better when parents and caregivers watch with children and help them engage in meaningful follow-up activities. **PBS Kids** integrates free and universally available children's educational television and online resources with community outreach to help parents and educators prepare young children for success in school. Award winning **PBS Kids** television programs include Arthur, Dragon Tales, Clifford, Between the Lions, Reading Rainbow, Sesame Street, Maya & Miguel and Postcards from Buster.

Through **ReadySetGrow** (KET's Early Childhood Initiative), adults are trained in the responsible use of media to promote the development of basic literacy skills in children ages 0-8. Second only to parents, television is the young child's most influential teacher. Nothing else in our culture can match television's ability to influence how children learn, think and act. Given the power of television, young children need adults to help them become wise media users. Through resources provided to parents, child care providers and educators, **KET ReadySetGrow** works to enhance the ability of young children in their communities to be ready for formal learning by the time they begin their first year of school.

The Learning Triangle

Children learn from doing, seeing, listening and imitating. The Learning Triangle offers a fun approach for children to develop basic literacy skills through simple activities using their senses. The Learning Triangle is made up of three steps: view, read and do.

.....



View

a quality film clip with your child. Encourage active participation when possible. Ask questions of your child about the programs.

Read

aloud to your child. Choose a book that relates to the topic of the film clip. Take your child to the library to find books on the topic.

Do

a fun activity to reinforce the learning. If the video and book focuses on nature, take a walk and collect interesting plants, rocks, etc. If it's about health, let your child help make a grocery list by cutting ads from the newspaper with pictures of foods you will buy.



The Kentucky Network
600 Cooper Drive
Lexington, KY 40502-2296
(859) 258-7000
www.ket.org

KET ReadySetGrow—The Learning Triangle

Steps & Suggested Activities—may be completed in any order.

I. View—think about the topic of the television/video/dvd you just watched with your child—what subjects did it include?

- A. Example: Sesame Street frequently deals with health/foods/exercise, emotions, basic skills, (colors, shapes, letters)—after watching with your child, ask questions to see if your child is picking up on the topic.*
- B. Once you've decided the topic, then you're ready to find a book and think of an activity that is related.*

II. Read—a book about the topic.

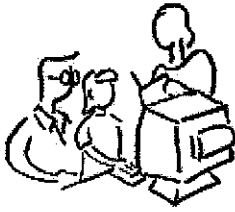
- A. This is a great time to introduce your child to the library—and the excitement of having his/her very own library card!*
- B. Ask the librarian for help in finding a book that's age appropriate on the topic.*
- C. Reading aloud to your child is probably one of the best ways to build early literacy skills. The studies show that children who are read to—even as infants—by third grade have three times the vocabulary as those children who've not*

III. Do—an activity to support what you've seen and read.

- A. While at the library, check out www.pbskids.org on the library's computer—or on your home computer. Most of the current shows have websites with songs, games and activities listed that are fun and challenging for your child.*
- B. Create your own activities. It can be as simple as, (for healthy foods as a topic), having your child help you make out a grocery list. If they don't know their letters, they can draw the foods. Use the newspaper ad from the local grocery to pick out what you're going to buy—and you can even talk about colors of foods.*

IV. Websites your child will love!

- A. www.ket.org/kids (This is KET's website for kids.)*
- B. www.pbskids.org (This is the website for kids shows—and has songs, read aloud stories, activities and suggestions for parents.)*
- C. www.rif.org (This is the Reading is Fundamental website. Check out the read aloud stories on the lower right hand side of the home page—they have wonderful sound effects!)*



WEBSITES FOR PARENTS

Visit any of the following sites for activities and more information on how to help your child improve their reading skills.

www.ket.org

go to "WATCH" for program schedule and much more

www.pbskids.org

includes PBS Kids program links - Between the Lions site comes highly recommended; many stories, games and great information for parents and teachers

www.pbskids.org/shareastory

literacy activities

www.pbs.org/parents

contains reproducible articles on almost any topic concerning parents & caregivers

www.cliontheweb.org

Children's Literacy Initiative

www.m-w.com

Miriam-Webster Online: The language center provides word games and more

www.nea.org/parents

sponsored by the National Education Association

www.projectappleseed.org

this website provides ideas for teachers and parent involvement in helping kids succeed in school

www.readingrockets.org

this website contains information, advice and resources on reading for parents, caregivers and teachers

www.rif.org

Reading Is Fundamental prepares children for reading and supports family literacy

www.spaghettibookclub.com

here you will find book reviews written by kids for kids up to grade 6



IDEAS FOR PARENT INFORMATION BAG



Bag:

Donated from a local business or community service organization
Brown bags decorated by elementary children

Contents to be Collected Locally:

Public library hours and schedule of events
Information on how to volunteer as a classroom reader to children
List of educational reading programs on KET/PBS
Free articles or brochures with tips on helping at home
Recommended at home reading list
Bookmark designed by students
A copy of the local newspaper (free donation of past editions)
Booklets purchased from a vendor such as www.parent-institute.com (The booklets are not free; however, the CTSO may be able to purchase one set for the school as a service project)

Contents Provided in this Mailing:

Home Activities Sheet
Websites for information on helping their child with reading
Kids Programs on KET
PBS Kids: Ready to Learn Packet



HOME ACTIVITIES SHEET

- ❑ Set aside a few minutes each night before bedtime to read a story to your child.
- ❑ Take turns reading a book with your child. Choose a more difficult book. The child will feel a great accomplishment at the end and will expand his/her vocabulary.
- ❑ Ask lots of questions while reading: What do you think will happen next? Why do you think the character did what he/she did? How does this story make you feel? What did you like best about the story?
- ❑ Read an article or cartoon from the local newspaper each evening.
- ❑ Read a story that is now a movie. At the conclusion of reading, rent the movie and watch it together.
- ❑ Teach young children to recognize the alphabet. Play games to pick out letters while shopping or traveling in the car.
- ❑ Make up a story to tell your child using their name, pet, and friends as the main characters. Have your child tell you a story using the same or different characters.
- ❑ Make small cards containing words of common household objects. Place the cards on the objects (words like stove, couch, television, washer). Practice the words with your child. Remove the cards and have the child place the correct card back on the object.
- ❑ Teach your child to identify signs on the street and within stores, parks, and school. Teach about identifying by word as well as color and symbol.
- ❑ Take your child to the public library. Ask the librarian for a tour of the library and information on services offered. If there are any evening reading programs, participate with your child.
- ❑ Subscribe to age appropriate magazines during school magazine drives. The librarian can help you make age-appropriate selections.
- ❑ After school each day, have your child tell you about what occurred at school. Ask him/her to tell you about their daily reading. Ask questions to have your child think about the story's message.
- ❑ Have your child assist with the grocery or shopping list. Let them keep a running list of what is needed, and let them check off each item as you place it in the cart.

Parent Involvement is being your child's first teacher and best advocate

- ❖ Parent Involvement is vital for academic success and affects all the children within a school or development center
- ❖ Parent Involvement supports the child's success in all areas of life
- ❖ Parent Involvement leads to more happiness for children, parents and teachers

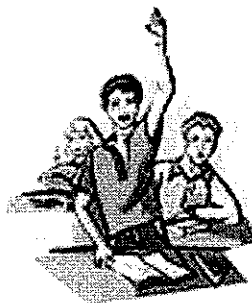
Checklist for Parents:

- _ Know your child's teacher's name
- _ Know how to access the classroom schedule
- _ Initiate contact with the teacher
- _ Attend conferences
- _ Follow up on any notes home
- _ Attend school and class functions
- _ Send your child to school clean, rested and well fed
- _ Spend time in your child's classroom
- _ Do activities at home that support and connect with school lessons and themes

Be a welcoming Teacher

Checklist for Teachers:

- _ Have open, clear and honest communication
- _ Provide a safe environment for child and family
- _ Open door policy
- _ Let parents know you also want the best for their child
- _ Support the parents role as the child's first and foremost teacher



Appendix B

- * Contact Information for purchasing
“Share a Story Night” books & video**
- *Student/Parent Contract**
- *School Participation Form**
- *Sample News Release**
- * UTR Statewide Summary**
- *Record of Completion**
- *Certificate of Achievement**
- *Project Evaluation**

To Order the Share a Story Night Book:

Contact Information:



Publisher information



- Five True Horse Stories
\$2.27

By Margaret Davidson

Scholastic, Inc.

New York, NY

1-800-724-6527



- Little Freddie at the KY Derby \$5.97

By Kathryn Cocquyt

Pelican Publishing Co.

1000 Burmaster St.

Gretana, LA 70053-2246

1-800-843-1724 ext. 319

Ask for Caitlin Smith



Other website resources: for Share a Story night lessons & activities
<http://www.blarneystoneacres.com/c23/About-Shirecrest-c30.html>

Video to view about World Equestrian Games.

<http://www.alltechfeigames.com/multimedia/videos.aspx?id=312>

Primary - 3rd Grade: "Unite to Read with...Share a Story"

- Every participating school or district will conduct a "Share a Story" program one night during the month of October/November. Some schools have found that another date works best with their school calendar. The important thing is that every school participates.
- All student organizations from a local high school/district and area technology center will join together to plan, organize, and participate in the event.
- The format of the event will follow the "KET Ready, Set Grow Learning Triangle" curriculum. The purpose of the activity is to demonstrate a variety of ways to read a book. Such as listening to someone read the story, watching it on video, and doing a project that relates to the story.
- The project should be hosted at an elementary school, library, or location of choice. If there are multiple elementary schools within a district, the project committee should select one elementary school for the project. If your district is large and there is a large membership in your student organizations, you could plan the activity for multiple schools. This project promotes literacy with elementary children, so it is important to serve as many as possible.
- This year's selected book is based on a horse theme to prepare students for the World Equestrian Games. Therefore schools can choose their own book but the state has found two books that relate "Little Freddie Goes to the KY Derby" and "Five True Horse Stories" continues to support the goal of promoting literacy and lifelong reading. These books provide you with an opportunity to make a connection to topics such as horse economy, care of animals and practical living issues.

"Unite To Read"
Kentucky Career and Technical Student Organizations
Student/Parent Contract

STUDENT:
CTSO:
SCHOOL:
SCHOOL ADDRESS:
CITY, STATE, ZIP:

As a student leader, I promise to participate 100% in the "Unite to Read" Certificate Program. My goal is to earn the (gold, silver, bronze) certificate by reading (25, 20, 15) books before April 16. I accept the challenge of improving my own reading skill and hope to inspire others to improve their reading skills.

STUDENT'S SIGNATURE: _____

I support my child in his/her participation in the "Unite to Read" Certificate Program. I will initial the Completion Record for each book completed, and I will encourage reading at home so his/her goal may be achieved.

PARENT or GUARDIAN SIGNATURE: _____

ADVISOR'S SIGNATURE: _____

DATE: _____

Contracts will be kept on file locally with the project coordinator.

****SCHOOL RECORD ONLY—DO NOT SEND TO STATE****

“Unite to Read”

Each school should decide on a contact person to receive materials for the project to be developed.

Complete the form below and return to:

Reeca Carver

Fax: 502-564-7371

Email: reeca.carver@education.ky.gov

2109 CPT 500 Mero Street

Frankfort, KY 40601

Name of School: _____

School Address:

School Phone: _____ School Fax: _____

Name of Contact/Person/Organization for CTSO Project: _____

Representing Organization:

List the CTSO, STLP, or FEA organizations at your school/ATC that plan to participate and the advisor's information:

[illegible]

SAMPLE NEWS RELEASE

“Unite to Read” is a statewide literacy project designed by members of the Kentucky Career and Technical Student Organizations. The campaign will focus on literacy awareness in all grades as well as in the community. The local chapter(s) of (insert organization names) from (insert school or district name) will participate in the statewide project during the 2009 – 2010 school year.

Several activities are planned by the student organizations. (Insert organization names) have prepared a program of work to include (list activities). The Share a Story night at (insert name of elementary school) will be held on October (insert date). Invitations will be extended to elementary students and parents to visit various booths demonstrating reading activities.

The Share a Story night will complement the KET Ready Set Grow initiative. This initiative is a national literacy campaign that inspires adults to help children develop language and literacy skills through daily activities such as reading, drawing, storytelling, rhyming and singing.

For middle and high school students, the “Unite to Read Certificate Program” encourages reading books and improving literacy during the school year in order to receive a gold (25 books), silver (20 books), or bronze (15 books) certificate. Certificate recipients will be recognized at the end of the school term by (indicate how students will be recognized).

For more information on the “Unite to Read” project at (insert school name), please contact (insert contact person) at (insert phone number).

"Unite To Read"
Kentucky Career and Technical Student Organizations
Record of Completion

STUDENT:			
CTSO:			
BOOK TITLE & AUTHOR	DATE COMPLETED	STUDENT'S INITIALS	PARENT'S OR GUARDIAN'S INITIALS
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
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18.			
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21.			
22.			
23.			
24.			
25.			
26.			
27.			
28.			
29.			
30.			

TEACHER'S SIGNATURE: _____

DATE: _____

****SCHOOL RECORD ONLY—DO NOT SEND TO STATE****

“Unite to Read”
Kentucky Career and Technical Student Organizations
Certificate of Achievement

STUDENT	CTSO & SCHOOL/ATC	GOLD 20+ Books	SILVER 15-19 Books	BRONZE 10-14 Books
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				

SCHOOL: _____

CONTACT PERSON: _____

By signing this form, the contact person is verifying that the students listed above have read the number of books indicated and are deserving of a certificate of achievement. Make additional copies of this form if needed. Submit this form to the address listed below by April 15th.

Unite to Read - Reeca Carver
Division for Career and Technical Education
500 Mero Street
21st floor Capital Plaza Tower
Frankfort, KY 40601
e-mail: reeca.carver@education.ky.gov

„Unite to Read“

Kentucky Career and Technical Student Organizations

CERTIFICATE OF ACHIEVEMENT

This certificate is awarded to

In recognition of achieving the goal of reading at least 25 books set forth in the
“Unite to Read” project.



State Advisor

Date

Gold Seal
Certificate

"UNITE TO READ"

Program Evaluation

Title of Activity: _____

Did you use the recommended statewide book; yes _____ no _____ if not
please list the book used _____

Description of Activity: _____

Location: _____

List the schools participating:

- | | |
|----|----|
| 1. | 4. |
| 2. | 5. |
| 3. | 6. |

Which career and technical student organizations were involved? List number of students beside each organization.

- ☐ DECA (an organization for marketing students) _____
- ☐ FBLA-PBL (Future Business Leaders of America-Phi Beta Lambda)
- ☐ FCCLA (Family, Career, and Community Leaders of America)
- ☐ FFA (Future Farmers of America)
- ☐ HOSA (Health Occupation Students of America)
- ☐ TSA (Technology Student Association)
- ☐ SkillsUSA (VICA—Vocational Industrial Clubs of America)

List other groups or community partners that worked to help make the night a success: _____

Rate the activity based on the following questions.

1. Do you believe the number of participants?
☐ Exceeded expected turnout
☐ Met expected turnout
☐ Did not meet expected turnout
2. Do you believe the participants?
☐ Enjoyed the activity
☐ Did not enjoy the activity
3. Do you believe the literacy was improved in your community because of the activity?
☐ Yes ☐ No
4. Would you repeat this activity again?
☐ Yes ☐ No
5. Overall, please rate the activity for effectiveness in improving literacy among the intended audience.
☐ Very effective in improving literacy
☐ Somewhat effective in improving literacy
☐ Not effective in improving literacy

TOTAL number of "Share a Story" night attendees _____
(includes all attending)

Please identify specific improvements needed for this particular activity.

Please return the completed project evaluation to:

Reeca Carver email: reeca.carver@education.ky.gov
Division for Career and Technical Education
500 Mero Street
21st floor Capital Plaza Tower
Frankfort, KY 40601

Appendix C

Contact Information

- **Student Organizations**
- **Partnerships**

Contact Information Sheet Student Organizations

Gary Colvin, State Advisor
Kentucky Association of DECA
1256 Dugan Lane
Bardstown, KY 40004
502-252-5109
stateadvisor@kydeca.org
website: www.kydeca.org

Nancy Graham, Program Consultant
DECA
21st Floor, CPT
500 Mero
Frankfort, KY 40601
502-564-3775
nancy.graham@education.ky.gov
website: www.kydeca.org

Reeca Carver, State Adviser FCCLA
Family, Career and Community Leaders of America
21st Floor CPT
500 Mero
Frankfort, KY 40601
502-564-3775
reeca.carver@education.ky.gov
website: www.kyfccla.org

Vickie Whitaker, Academic Consultant
Future Business Leaders of America (FBLA)
20th Floor CPT
500 Mero
Frankfort, KY 40601
Vickie.Whitaker@ky.gov
website: www.kyfblla.org

Elaine Harrison, STLP Coordinator
Student Technology Leadership Program
Office of Education Technology
15 Mountain Place
Frankfort, KY 40601
502-564-2020 ext 236
elaine.Harrison@education.ky.gov

Henry Lacy, State Advisor
Technology Student Association (TSA)
21st Floor CPT
500 Mero
Frankfort, KY 40601
502-564-3775
henry.lacy@education.ky.gov
website: www.kentuckytsa.org

Jennifer Miller, Program Consultant
Future Educators Association (FEA)
17th Floor CPT
500 Mero
Frankfort, KY 40601
502-564-1479
jennifer.miller@education.ky.gov

Matt Chaliff, State Executive Secretary
FFA
21st Floor, CPT
500 Mero
Frankfort, KY 40601
502-564-3775
matt.chaliff@education.ky.gov
website: www.kyffa.org

Elizabeth Bullock, State Advisor HOSA
Health Occupations Students of America
20th Floor CPT
500 Mero
Frankfort, KY 40601
502-564-5097
ElizabethE.Bullock@ky.gov
website: www.kytech.ky.gov/studentorg.htm

Steve Phillippi, State Director
SkillsUSA
20th Floor CPT
500 Mero
Frankfort, KY 40601
steve.phillippi@ky.gov
website: www.kytech.ky.gov/studentorg.htm

Contact Information Sheet Partner

Kathy M. Day, Coordinator
Ready, Set Grow
Kentucky Education Television (KET)
600 Cooper Drive
Lexington, KY 40502
859-258-7451
kday@ket.org
website: www.ket.org